

# Himachal - an ideal IT destination for BPO



## ADVANTAGE HIMACHAL

- **NASSCOM PROJECTIONS:** Rs. 20,000 crores by 2010 (copy of report can be obtained from here).
- **INCOME TAX HOLIDAY** for 5 years and 30% rebate for 5 years thereafter (even if you are liable to be taxed elsewhere in the country as happened recently in January, 2004). A Section 80 HHG Company and a company undertaking domestic operations stands to benefit directly.
- **JOB ATTRITION RATE ALMOST NIL:** Unlike other IT capitals in the country, the problem of job-hopping in HP is virtually non-existent. Now, is that not better than almost 100% rate of job hopping in other cities? Himachalis love their land and we are sure that you also would!
- **EXCELLENT ENGLISH SPEAKING SKILLS.** Himachal was “The Summer Capital of India” during British period. So there is no dearth of good convent schools. Moreover, accent neutralisation also is not needed.
- **NO SALES TAX ON IT/BT PRODUCTS.** 0% CST with FORM C&D. 1% without Form C&D.
- **UNINTERRUPTED AND CHEAP POWER SUPPLY** (about Rs. 3 per unit) – so no power cuts and no need for long UPS back ups and generators.





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- **SALUBRIOUS CLIMATE – far from the madding crowd.** This is just the right place for you to concentrate hard for writing most difficult of algorithms!!
  - **IT PARK SOON COMING UP near Shimla (sprawled over an area of more than 120 acres)**
  - **EXCELLENT ROAD INFRASTRUCTURE :** You can maintain an average speed of about two times of what you can in Bangalore or Mumbai or Hyderabad.
  - **A vast pool of TALENTED IT PROFESSIONALS:** Despite small population, we still have tens of thousands of young boys/ girls who are eminently suitable for ITES/ BPO for even highly skilled jobs of insurance, telemedicine, banking etc.
  - **LOW CAPITAL COST AND RECURRING COST** including rentals (about Rs. 10 per sqft. right in the heart of Shimla). There may be no need of air conditioning. **Highly talented IT professionals can be hired at very reasonable rates.**
  - **GOOD QUALITY OF LIFE TOP CLASS SCHOOLING FACILITIES**



• **N X 2 MBPS CONNECTIVITY** from almost every major town in the State as OFC network has been laid across the State. Total OFC length in the State is about 8000 kms. (i.e. almost one third of the total road length leading to highest per square km. density of OFC) in the entire country. There is also an option of STPI, Power Grid Corporation.

- **15% CAPITAL SUBSIDY** on P&M: Maximum of Rs. 30 lacs
- **ZERO CENTRAL EXCISE DUTY** for those who also want to bring in a hardware unit too.

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